



Executive Director/Operations Report

James Anderson

Thanks again everyone for another wonderful year broadcasting across the marshes - a special thanks to the volunteers that contribute every week, to the volunteer board members that give their time each month to keep us legit, to the staff members that do their best on short hours to keep things amazing and inspiring. It was another year of restricted access and challenges that really tested our volunteerism and technical abilities but thankfully our community rose above and even seemed ignited by the obstacles.

As radio broadcasters, we're becoming much more comfortable with daytime hosting and our production levels have skyrocketed. We're still dabbling in video podcasting and audio podcasting production has increased dramatically now that we can easily distribute to multiple platforms. Our live session videos continue to be very popular and our social media was unhinged, until the media ban, of course.

Our space has become a popular place on campus and we've been very happy to have activity again after such a long period of being closed. We're all very proud of our colourful, welcoming and cozy space.

Our news funding was again renewed and we introduced a second journalist. The coverage is widely celebrated and deeply appreciated by the community. We look forward to finding a sustainable model to keep producing news after the anticipated end of the LJI project funding in March 2024. We're confident that we'll continue to offer local news with the support from our alumni, monthly donor contributions, community partnerships and funding possibilities. We're also looking into building capacity to incorporate student journalism and include other elements such as local sports. The media ban has had dramatic effects on news distribution and won't be resolved anytime soon but I'm confident there will be resolve in the near future.

The Music Department has its own struggles with music being mostly distributed through online platforms that we don't have broadcast rights to use, but email submissions and earshot distro has helped balance it out. Our video series and music interviews have also helped by gaining the attention of artists and music promoters to submit their music for us to air.

Spoken Word and Production has taken off and I'm very glad to report that we've created over 500 spots promoting local events in the last year and over 200 Station ID's. I feel that we've been very successful at fostering a community of creators that understand the importance of amplifying voices to, from and for the community.

Thanks for the great year everyone!

Attic Broadcasting President/Chair's Report

Building upon the reflections of my predecessors, it's clear that CHMA is not just about broadcasting—it's about creating meaningful, resonant connections. Our footprint in the Tantramar region, specifically Sackville is undeniable, thanks to the diverse and impactful content produced by our incredible staff, students and volunteers. However, as we dwell in a rapidly evolving digital age, there are whispers that our vision for CHMA's future and the space it occupies must continue to transcend traditional radio. Embracing other forms of consumable content, such as podcasts, video production, social media content, and more is no longer optional but crucial to stay relevant and impactful.

The journey of CHMA, punctuated by its distinctive soundscapes round the clock, programming and new systems that have been put into place, is a testament to our commitment and resilience. The Board, while overseeing operations, has been a proud part of this journey, relying on James Anderson, our station manager/executive director to tirelessly guide this ship alongside once again staff, volunteers and especially students, ensuring we stay on course and adapt to the changing tides.

Let's delve into the highlights and challenges of the past year:

HR Developments: With some intricate HR challenges behind us, we stand stronger and more cohesive as a team.

Representation Matters: Our board made the decision this year to add a dedicated HR voice representative, emphasizing the importance of holistic decision-making.

Policy Revisions: Our evolving Code of Conduct is soon to become a robust anti-harassment policy, mirroring our commitment to inclusivity and respect.

Digital Expansion: With secured funds with the Community Radiometres Program, we've added the position of "Community Outreach and Programming", now venturing into broader community engagement, encompassing not just radio but varied digital platforms.

Facing Bill C-18: Navigating the implications of Bill C-18 has been challenging, but it's a hurdle we're addressing head-on. The content bans on Facebook and Instagram are setbacks, and the potential Google ban is a looming challenge. We're actively seeking alternative avenues to ensure our voice remains undiminished.

Your Voice Matters: Our upcoming listeners' survey is a testament to our commitment to shape CHMA's future based on your feedback.

Future-Proofing CHMA: Adapting to changing listener habits, we're crafting strategies to ensure our content remains fresh, relevant, and widely accessible.

Balancing the Board: Addressing concerns, we've ensured our board is diverse, balanced, and reflective of our community's needs.

Before wrapping up, heartfelt gratitude to Greg Sandala, Tara Bursey, Kevinique Stubbs, Katherine Pango, and Ainsley Skelly. The milestones reached this year would have been unattainable without your dedication.

With challenges come opportunities. Let's innovate, adapt, and ensure CHMA's voice reverberates even louder in this digital era.

Thank you for being a part of this journey.

Clinton Davis
President/Chair
Attic Broadcasting

Financial Update

The biggest Financial Updates of 2022-23 would be that we finally received the Radiometers grant and our Local Journalism Initiative funding was renewed, a giant thanks to the Community Radio Fund of Canada. We're also very thankful to the Mount Allison Experiential Learning Internship program for its continued support. This year we applied for a Community Outreach and Programming and can happily report that the position has been filled and already doing wonderful things that are exponentially increasing our capacity. With the LJI, that gives us 2 full-time positions for 2023-24. The internships continue to be a complete revitalization for us, currently giving 4 students 10-12 hours per week during the academic year and 3 positions of 18 weeks of full-time employment during the summer months, at \$17 per hour. We've also re-worked the Programming Director position to be a student position for the first time in a very long time and tested out offering the Spoken Word and Music Director positions as community positions. Thank you to Tara Bursey for the continued support in grant writing and research.

We also realized that fundraising and sponsorships need dedicated support. We might look to the restrictions and general social climate of Spring 2023, but it was a very difficult funddrive. In the end, we were successful in uplifting spirits and a week filled with fun. And that's also important.

Our monthly sustainers are currently at 45 and their support is deeply appreciated. Their support was necessary to bring on the second journalist and we look forward to working on donor relations in 2023. We also saw more support for the University and from the Town. 2024 will bring both the 50th Anniversary of Attic Broadcasting and the 100th year of Radio Broadcasting from Mount Allison University. We are looking to work with the Alumni Office on a special project to commemorate both and we're already begun our own alumni outreach. Hopefully this can also raise awareness of the fortitude and importance of what we continue to do.

As always, our operations are only possible due to the student fee funding from Mount Allison Students, for which we are also appreciative. We've continued to be successful in diversifying our funding base this year and I feel very confident next year will be even better. Here are a listing of some of the additional funding we've received:

Community Radio Fund of Canada
(COVID Relief Subsidy, Local Journalism Initiative)
Radiometers

Town of Tantramar
Venture for Canada
Experience Mount Allison Internships
Mount Allison Alumni Office

I'd like to thank Greg Sandala, our Financial Director, for the time and effort they put into helping develop our accountability. Greg developed a great reporting system that we will be able to more closely monitor our budgets and present at our monthly board meetings. This, in turn, will be invaluable for us to make more informed reports and projections as well as be accountable to our members and supporters.

Our financial statements were not yet available at the time of our AGM, but I remind our members that our finances, and all of our operational documents, are required to be made available to our membership. I'm available at any time to answer questions and provide information requested. I will distribute our financial statements to the membership, as well as make them available on our website, as soon as they are available from McIsaac-Darragh. 2021-22 is currently available on our website under the "About" section.

Programming

It's been a great programming year. We're still building up but we really need to be thankful for the amazing amount of volunteer hours our programmers contribute. We also have to be very thankful to the contributing programmers from a far that really make a big difference to keep slow periods alive and also bring experience and exceptional tastes to our airwaves. Podcasting has greatly contributed to our local spoken word content, as well as all the daytime hosts and news. We've also had great feedback on our Station ID's in different languages and the diversity, in general, of the programming.

Daytime hosting has been a lot of fun and has made a huge impact on our community outreach and listenership. We've been averaging 7 live hosts throughout the weekday daytime hours and still find ourselves with fairly large gaps in programming.

We experimented with new radio software but were unable to proceed due to technological restrictions from the University. We have now finally committed to another platform and will work towards implementing it over the holiday season in late 2023. We hope this can solve numerous issues that we know to be problematic with our listenership and that we've been limited to address our past capacity.

A big shout out to our long time community hosts for keeping the torch burning bright: Wilson Moores Bluegrass Jam continues, Jack Keddy's Bazai's Classics, Kirk Ferguson with KulPop and Brian Neilson running three shows and the weekday sports each week.

People have been asking if we have the ability to track listeners and to that we refer to the Futurist Manifesto of 1933 that famously exclaims radio to be the most beautiful of all the arts because it's unmeasurable and virtuous because it cannot be commodified. Or something like that.

The following page is a list of folks that made the year what it was - we are forever grateful for the efforts and the time that they put into making the airwaves electric!

Thanks to these DJ's, hosts, volunteers, & contributors!

Aiko Aguilar	Craig Dunsmuir	R.A. Lautenschlager	Luka Capone
Ainsley Skelly	David Gordon Koch	Ron Bickle	Morgan Lynch
Anver Mahmud	Erica Butler	Roopen Majithia	Noah Batten
Arianna Roach	Gaelen Olinski	Sailee Shringarpure	Obediah Anderson
Ben Needham	Gamma Krush	Tara Bursey	Penelope Anderson
Brian Neilson	Greg Sandala	Tessa Carroll	Katherine Pango
Chloe	Hana Stiles	Trevor Klundert	Kheaven Brasier
Christina Acton	Hannah Tuck	Valentin Klug	Kirk Ferguson
Clinton Davis	Hillary Leblanc	Will Neatt	Laura Kurdyak
Corey Ashe	Jack Keddy	Wilson Moore	Leon Teixeira
Justin Liefer	James Anderson	Karlee Gautreau	Libby
John Neilson	Jessica Copeland	Joe Hubley	John Huck
Amelia Hurst	Max Jauregui	Craig Musvasva	Massie Students!
Beckett Elliot	Geordie Miller	Nana Ofori Amanfo	Heidi O'Connor
Cario	John Neilson	Mar Sellars	Leon Texieria
Kevinique Stubbs	Sound Creator	IMVNZI	David Coish
Sarah Evans	JJ Stiles	Jeska Grue	Peter Kelly Spurles

Programs and Segments

Afternoon Show	Cosmic Mix	Maximum Rock n' Roll	Safarnama
Allegro	Dandilion	Microcosms	Selective Memory
Amapiano Hour	Democracy Now	Mixtape Session	Sports Update
Banzai's Classics	Democracy Now	Rub-a-Dub Radio Hour	St. Andrews Sunday Service
Bed and Beckfast	East Track Mind	Newfound Records	Strange Notes
Blacklantic	FrancoFun	Psycho Killer	Study Date
Blind Date	Friday Afternoon	Punk Rock Radio Hour	Sunshine After Dark
Blue Enchilada	Girlie So Groovie	Tatramar Report	Putumayo World Music Hour
Bluegrass Jam	Grotheries	Quesadilla de Alpañil	The Garden Show
Canadaland	High Colour	Radio Reads	The Kavana Show
CanQueer	KIF Radio	Revolution Rock	The Night Shift
Live on KEXP	Kreative Kontrol	Walkuman Style	Three Man Weave
Massie Program	View Points	Weather	Laura Turns it Up to E11even

Our beautiful Instagram profile before the media censorship by Meta



Some of our amazing 22-23 Radio Programming and Podcasting



Walkuman Style

Una Puerta al mundo...en español

The Three-Man Weave

The Soundtrack



The Night Shift

The Maestro's Mixtape

The Kavana Show

The Inks' Truth



The Bluegrass Jam

Tantramar Report

Sunshine After Dark

Sunday Service, St. Andrew's Presbyterian Church



Strange Notes

Sounds of Sackville

Selective Memory

Safarnama



Rub-A-Dub-Dub Radio Hour

Revolution Rock

Radio Reads

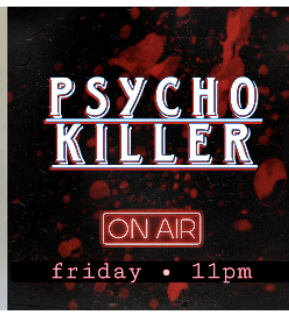
Radio Documentary Celebrating Ray Legere



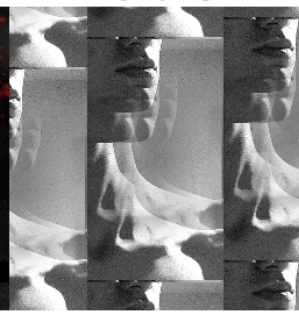
Quesadilla de Albañil



Punk Rock Radio Hour



Psycho Killer Radio Show



Oscuridad, Lagrimas y Suspiros



Nostalgia Hour



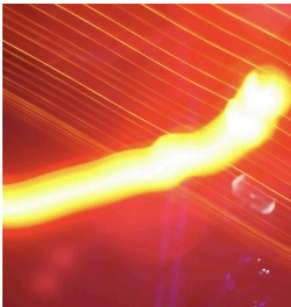
Mixtape Sessions



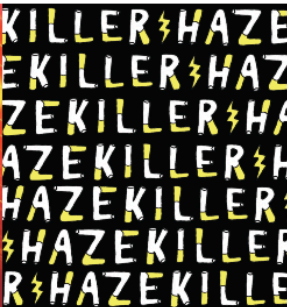
Microcosms



MASSIE Summer Hour



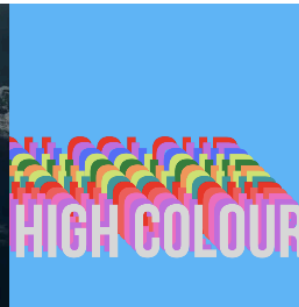
KulPop



Killer Haze



KIF Radio



High Colour



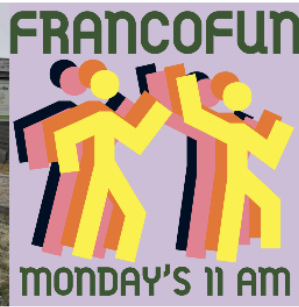
Hana and Sailee CHATS



Girlie So Groovie



Garden Talk Radio with Sarah Evans



FrancoFun



East Track Mind



Drift Asleep ASMR



Craig Dunsmuir's Grotheries



Cosmic Mix



CHMA Mornings



Chip Away



Caribbean Corner



Blue Enchilada



Blind Date



BlackLantic



Below the Canopy



Bed and Beckfast

BANZAI!
34 Years of Classic Rock with Jack Keddy

Banzai!



Allegro